

# AMY FINLEY

### WEBSITES, PORTFOLIOS, **PROFILES**

• www.finley-designs.com

#### **PROFESSIONAL SUMMARY**

Professional designer equipped to deliver creative solutions and drive impactful results. Skilled in graphic design, user experience, and branding with a strong focus on team collaboration and adaptability. Known for reliability and ability to thrive in dynamic environments.

#### **SKILLS**

- Responsive web design
- CSS3
- PHP
- UI User Interface
- Adobe Creative Suite

- HTML5
- JavaScript
- MySQL
- UX- User Experience
- Figma

### **WORK HISTORY**

## **DESIGNER/DEVELOPER** 06/2023 to Current **Self Employed Services**, Remote

- Designed and launched a WordPress website for Kym Lamb
- Created compelling marketing materials with original graphics and layouts, elevating brand
- Implemented user-centered design principles to enhance overall product usability and customer satisfaction.

- Utilized design software to generate detailed artwork and presentations for marketing campaigns.
- Managed multiple design projects simultaneously, ensuring timely delivery within budget constraints.
- Presented creative solutions to client challenges, resulting in high levels of client satisfaction and repeat business opportunities.

# **DESIGNER/DEVELOPER** 06/2023 to Current **Self Employed Services**, Remote

- I helped to design and launch DeAnna Hoyle's website using WordPress
- I also created template pages for DeAnna to use in the future
- Implemented user-centered design principles to enhance overall product usability and customer satisfaction.
- Utilized design software to generate detailed artwork and presentations for marketing campaigns.
- Produced high-quality mockups for client approval during the iterative design process, saving time on revisions later down the line.
- Leveraged industry knowledge and emerging trends to build innovative messaging and bring design concepts to fruition.
- Created visually appealing website layouts, enhancing user engagement and brand identity.
- Designed user interface to meet client specifications,
- Improved overall site aesthetics through the use of high-quality graphics, typography choices, color schemes, and layout principles.

# **PERSONAL SUPPORT WORKER** 05/2015 to Current **Self Employed Services**, Portland, OR

- Assist developmentally disabled individuals with a variety of day-to-day activities, as well as focusing on learning to be self-sufficient in their day-to-day activities
- Educated patients and families on proper care techniques and health practices.
- Supported patients with meal preparation to meet daily dietary needs.
- Helped patients with mobility exercises, enhancing physical abilities.
- Assisted clients with daily living needs to maintain self-esteem and general wellness.
- Assisted clients with daily living activities, promoting independence and wellbeing.
- Assisted clients in maintaining personal hygiene through bathing, grooming, and dressing tasks.
- Maintained accurate records of patient care, progress, and concerns, contributing to effective communication among healthcare team members.

#### **EDUCATION**

**Arizona State University**, Phoenix, AZ **BAS**, Web Development and Internet, 12/2023

**Portland Community**, Portland, OR **AAS**, Website Development and Design, 03/2021

### **PCC**

Certificates, Web Assistant 1 and 2, 01/2020

## **CERTIFICATIONS**

- Web Assistant 1, 2019
- Web Assistant 2, 2020